

# 2009 Calendar

# DOLLS

2009 Issue	Special Focus Area	Themes	Bonus Distribution	Editorial Deadline	Advertising Deadline	Mailing Date
<b>February</b>	The Men of Dolls Black Dolls	Love Me Tender	<ul style="list-style-type: none"> <li>• IDEX, FL</li> <li>• Crossroads Doll &amp; Teddy Show, CA</li> </ul>	11/3/08	12/3/08	1/8/09
<b>March/April</b>	2009 New Releases	New Dolls	<ul style="list-style-type: none"> <li>• Toy Fair, NY</li> <li>• Madame Alexander Premieres in NJ, CA, TX</li> <li>• Crossroads Doll &amp; Teddy Show, WA</li> </ul>	12/12/08	1/1/09	2/5/09
<b>May</b>	Porcelain Dolls	Celebrating Mother Earth	<ul style="list-style-type: none"> <li>• Rothman Center Show, NJ</li> <li>• Crossroads Doll &amp; Teddy Bear Show, WA</li> </ul>	1/5/09	1/29/09	3/5/09
<b>June/July</b>	Ball-Jointed Dolls	So Boho-Chic	<ul style="list-style-type: none"> <li>• Canadian Doll Artists Assoc. Conf, CA</li> <li>• Black Doll Collectors Convention, MA</li> <li>• Kish Conv., CO</li> </ul>	2/2/09	2/26/09	4/2/09
<b>August</b>	Vote for Diamond Awards	It's Summertime!	<ul style="list-style-type: none"> <li>• Tonner Convention, IL</li> <li>• Crossroads Doll &amp; Teddy Bear Show, CA</li> </ul>	4/3/09	4/30/09	6/4/09
<b>September</b>	Antiques	Bringing Back the '80s	<ul style="list-style-type: none"> <li>• UFDC, GA</li> <li>• NIADA</li> <li>• ODACA</li> <li>• Sauder Village Collector Show, OH</li> </ul>	5/1/09	5/28/09	7/2/09
<b>October</b>	Fall Releases	Ethereal Creatures	<ul style="list-style-type: none"> <li>• Rothman Center Show, NJ</li> <li>• MADC Convention, PA</li> </ul>	6/12/09	7/2/09	8/6/09
<b>November</b>	Fashion Dolls	Shades of Autumn	<ul style="list-style-type: none"> <li>• Gaithersburg Show, MD</li> <li>• Crossroads Doll &amp; Teddy, CA &amp; OR</li> </ul>	7/10/09	7/30/09	9/3/09
<b>December</b>	Artist Dolls	Bundle Up	<ul style="list-style-type: none"> <li>• Mod. Doll Conv., NM</li> <li>• Tonner Event, MA</li> <li>• Kohler Doll and Bear, WI</li> <li>• The Dollery Show, MA</li> </ul>	8/7/09	8/27/09	10/1/09
<b>January '09</b>	Doll-Related Gift Guide	Happy Holidays!	<ul style="list-style-type: none"> <li>• Rothman Center Show, NJ</li> <li>• Gaithersburg Show, MD</li> <li>• Crossroads Doll &amp; Teddy Show, CA</li> </ul>	9/4/09	10/1/09	11/5/09

And various other conventions and dolls shows around the US

•Ad material is due one week after the ad space reservation deadline.  
 •Issues reach newsstand 3 to 4 weeks after the mail date.  
 \*Themes and focus are subject to change.